



# SPECIAL PROGRAM

BENEFITING PLEASANTON SCHOOLS  
EDUCATIONAL ENRICHMENT FOUNDATION

THE FOUNDATION *MAKES* BIG MONEY  
**WHILE**  
*YOU SAVE* BIG MONEY

THE PROGRAM: Local merchants **WANT YOUR BUSINESS** and are paying PSEE **for the privilege** of giving you a discount coupon so you will shop at their stores. Our goal is to get every merchant in the area to offer you a discount for shopping at their store.

AND BEST OF ALL  
**IT'S TOTALLY FREE TO YOU!**

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**GETTING THE COUPONS:** You can get them through your cell phone. Fun, easy and you always have them with you.

**WE NEED YOU TO SIGN UP TODAY – RIGHT NOW.**

Take out your cell phone and TEXT: **PSD to 88500.**

You will receive back a text message telling you about the program and how to access the coupons. If you don't have a web-enabled phone you can go to this website on your PC: [http://www.snd.param.mobi/psd\\_8.php](http://www.snd.param.mobi/psd_8.php) and print coupons.

A few of the coupons are live right now... so it's important you sign up today. Use them, and have your family and friends sign up and use them, too.

We need to show the local merchants that we have the customers eager for their coupons.

\*You will not receive any spam by signing up.